### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1 ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57065



CONTACT

NATIONAL SALESPERSON



### **AGREEMENT MADE BETWEEN**

## KDKA-TV

**CONTRACT NO. REV.** 1201-57065-1 **DATE PRINTED** 10/23/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

**PAGE** 

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 93705 216578 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BRABENDER COX TIM MURPHY FOR CONGRESS Required 1218 Grandview Ave Fl 1 P.O. BOX 24551 AND Announcement 28 days **ADDRESS** Pittsburgh PA 15211-1239 PITTSBURGH PA 15234 prior notice USA USA

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON

NO. WEEKS:

PRODUCTTIM MURPHY 10/23 ONLY

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/23/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TI FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT	AT STATION. ALL RATE	S ARE N	ON PRE-EMP	IBLE. PAID FC	R BY MURPH	Y FOR CONGRESS. MARK	INVOICE PAID, PROOF OF PERFORMANC	E AND PUT	IN PUBLIC FILE.	
1	Т	1	05:00A	05:58A	30S	10/23/12-10/23/12	THIS MORNING 5-6AM	1	380.00	380.00
2	т	1	05:58A	07:00A	30S	10/23/12-10/23/12	THIS MORNING 6-7AM	1	675.00	675.00
3	Т	1	07:00A	09:00A	30S	10/23/12-10/23/12	THE EARLY SHOW	1	380.00	380.00
4	Т	1	11:58A	12:30P	30S	10/23/12-10/23/12	NOON NEWS	1	585.00	585.00
5	Т	1	12:30P	02:00P	30S	10/23/12-10/23/12	CBS SOAPS 1230-2P	1	405.00	405.00
6	Т	1	04:00P	04:30P	30S	10/23/12-10/23/12	4-430PM NEWS	1	585.00	585.00
7	Т	1	04:30P	05:00P	30S	10/23/12-10/23/12	430-5PM NEWS	1	585.00	585.00
8	Т	1	05:00P	05:30P	30S	10/23/12-10/23/12	5-530PM NEWS	1	900.00	900.00
9	Т	1	05:58P	06:30P	30S	10/23/12-10/23/12	M-F 6PM NEWS	1	1080.00	1080.00
10	Т	1	06:30P	07:00P	30S	10/23/12-10/23/12	M-F 630PM NEWS	1	1080.00	1080.00
11	Т	1	06:57P	07:30P	30S	10/23/12-10/23/12	CBS EVENING NEWS	1	1080.00	1080.00
12	Т	1	11:00P	11:35P	30S	10/23/12-10/23/12	11PM NEWS	1	2000.00	2000.00
13	т	1	11:35P	12:37A	30S	10/23/12-10/23/12	11:35P-12:37A - LETTERMAN	1	575.00	575.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AGENCY EST. NO.

# **KDKA-TV**

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> PRODUCT CODE

1310

NO. WEEKS:

NATIONAL SALESPERSON

LOCAL

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Brian Butz-1

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